

# Terms and Conditions for the Malta Tourism Awards

## 1. Scope

The following are the Terms and Conditions for participation in the Malta Tourism Awards organised by the Malta Tourism Authority, hereinafter referred to as “the MTA”.

## 2. Definitions

**“Awards”** refers to the Malta Tourism Awards organised by the MTA.

**“Eligible Business or Company”** refers to an operation within the Maltese Tourism Industry which is actively licensed by MTA or by any other competent National Government entity, and/or carrying an active MTA Quality Assurance seal, at the time of submission of the Nomination Form.

An eligible business or company may be an individual establishment or part of a consortium or group of companies.

**“Entry and Closing Dates”** refers to the Tourism Award dates published on the Malta Tourism Observatory website indicating the opening and closing of submission dates.

**“Malta Tourism Awards”** refers to the awards being organised by the MTA in order to showcase and honour the best local tourism service providers as well as promote, encourage and reward tourism quality service.

**“Nomination”** refers to the online form that is to be completed as the entry submission using the Malta Tourism Observatory website.

**“Nominee”** refers to the business and/or the individual who has been nominated for a selected award.

**“Selection Committee”** shall be a Committee specifically appointed by the MTA for the purpose of the Malta Tourism Awards.

## 3. Submitting an Entry

The eligible business or company submitting an entry is automatically agreeing to be bound by the Terms and Conditions set for the Malta Tourism Awards.

Only an eligible business or company can submit an entry, and this by the relevant closing date as published on the Malta Tourism Observatory website.

## 4. Eligibility

Submissions for the Responsible Tourism Development Award must be related to an investment that has been carried out by an eligible business or company

during the year 2024. For this Award the applicant must indicate whether the nomination represents its own establishment, or whether this is on behalf of a consortium or group of companies. Any involved party needs to be an eligible business or company. An eligible business or company can only submit one nomination.

Submission for the Tourism Worker of the Year Award must be related to an employee's performance carried out during the year 2024 working in an eligible business or company. Only an eligible business or company can submit a nomination for this Award. Only one employee per eligible business or company can be nominated. Tourist guides can be nominated by the Incoming Travel Agency, Destination Management Company or Excursion Organiser which engage them.

The Selection Committee reserves the right in its sole discretion to disqualify any nomination entry which the MTA has reason to believe may have breached any of the Terms and Conditions. This including the breach of any of the eligibility requirements or the engagement in any unlawful, fraudulent, misleading, deceptive, or other improper misconduct that may jeopardise the fair and proper conduct of the Malta Tourism Awards.

The Selection Committee accepts no responsibility for any entries lost in transit or not received by the closing time due to technical disruptions or any other reason beyond the control of the MTA.

Finalists will be required to commit to be present during the event.

## **5. Entry into the Awards**

By submitting a Nomination Form for the Responsible Tourism Development Award, the applicant confirms that he/she is in agreement with all parties associated with the project that the submission is making reference to.

By submitting a Nomination Form for the Tourism Worker of the Year Award, the applicant confirms that he/she is in agreement with all the parties associated with the Nominee's employment and the employee.

The Applicant must have all the necessary rights required by law to submit the entry and shall be responsible that all the information submitted is true, current and complete, up to the date of submission.

All details are to be submitted at application stage. Applications which are not duly filled will not be considered.

Applicants have the facility to save their applications as draft for further editing. Once officially submitted, no further editing is permitted to the application. Any applications still saved as draft versions following the closing date shall not be considered as valid and shall be automatically disqualified.

Any claim relating to the Nomination must be backed up with sufficient evidence of such claim. Additional data or information may be requested at the discretion of the Selection Committee during the selection process.

All information provided in the Nomination Form will be treated with the strictest confidence. No information will be disclosed to third parties, other than those involved in the running and selection of the Awards, without the prior written consent of the applicant.

The MTA reserves the right to use the Nominee's name and logo for promotional purposes of the Tourism Awards. The name of the Nominee and the logo will be used in the exact form provided by the Nominee.

## 6. Entry and Closing Dates

The Selection Committee reserves the right to extend or vary the entry period if required.

The entry and the closing dates will be announced on the Awards page of the Malta Tourism Observatory website ([www.mtobservatory.org](http://www.mtobservatory.org)).

## 7. Selection

A Selection Committee will be appointed by the MTA composed of representatives of the local tourism industry.

Members of the Selection Committee will sign a confidentiality agreement and will be expected to be as fair and transparent as possible in the choices made.

For the **Responsible Tourism Development Award**, there will be one winner, one first runner-up and one second runner-up per award category. Only one proposal can be submitted per eligible business or company for this entry and the proposal has to be implemented for the benefit of the establishment's tourism facility / service.

For the **Tourism Worker of the Year Award** there will be one winner per eligible sector. Only one employee nomination can be submitted by an eligible business or company for this award which needs to fall under one of the listed sectors permitted for this Award.

Whilst the winning employee for the Tourism Worker of the Year Award will receive a trophy, his/her immediate team will benefit from a team-building session, providing an opportunity for the team to celebrate their colleague's achievement fostering growth and collaboration. Terms and Conditions apply for this incentive offered by the MTA in collaboration with the ITS.\*

*\*A maximum of 10 participants for each category winner can benefit from the team-building activity being offered.*

For micro-businesses, often run single-handedly or by a couple of individuals,

owners are allowed to nominate themselves for the Tourism Worker of the Year Award . They must include supporting reviews and testimonials from clients and/or stakeholders to ensure fair recognition of their efforts and accomplishments. Winning employees from micro-businesses will be rewarded with a trophy and an industry-specific training opportunity to assist in their Continuous Professional Development. Terms and Conditions apply for this incentive offered by the MTA in collaboration with the ITS.\*

The Selection Committee members, reserve the right to allocate no award in any or all categories or sectors if, in their opinion, the nominations are of insufficient merit.

The Selection Committee's decisions are final and irrevocable.

There will be no private communication between the individual Selection Committee members and applicants, nominees or any of their representatives regarding judging criteria, process, and/or decisions. The Selection Committee reserves the right to officially establish communication with applicants should there be the necessity to hold interviews with shortlisted companies or individuals during the selection process.

The Selection Process will commence after the closing date.

## **8. Awards**

The Malta Tourism Awards consist of the following:

### **Responsible Tourism Development Award**

#### **Categories**

Nominations can be submitted in one of the following categories:

- ~ Responsible Tourism Development - Best Accommodation
- ~ Responsible Tourism Development - Best Travel and Tourism
- ~ Responsible Tourism Development - Best Visitor Attraction
- ~ Responsible Tourism Development - Best Catering Establishment

#### **Criteria**

Submissions must satisfy **a minimum of one** of the following criteria:

- 1.** Smart Tourism and Digitalisation;
- 2.** Human Resources Training and Upskilling;
- 3.** Sustainability and Decarbonisation

Nominations submitted are encouraged to satisfy as many of the above criteria as possible since this will affect the ranking.

### **Tourism Worker of the Year Award**

#### **Sectors**

The following sectors are eligible for nomination:

- ~ Accommodation
- ~ Catering
- ~ Travel and Tourism Services (*Incoming Travel Agencies, Destination Management Companies, Excursion Organisers and Tourist Guides*)
- ~ Visitor Attraction
- ~ Diving Centre
- ~ English Language Learning (*Schools / Host Families*)

### Criteria

Submissions that satisfy multiple criteria from the following list, will receive a higher ranking:

1. The employee has shown exemplary performance in daily operations;
2. The employee has exhibited exceptional customer service skills, going above and beyond to ensure positive experiences for tourists and visitors;
3. The employee has demonstrated leadership, creativity and teamwork;
4. The employee was an active participant in Corporate Responsibility programmes or voluntary work through a registered NGO;
5. The employee carried out any other commendable actions worth mentioning.

## 9. Evaluation Criteria and Weightings

**Responsible Tourism Development Award Nominations for each of the following:**

- ~ Best Accommodation
- ~ Best Travel & Tourism
- ~ Best Visitor Attraction
- ~ Best Catering Establishment

Criteria	Information Evaluated from Nomination form	Maximum Score
Presentation of Information	Q1 + Uploaded Files	5
Overall Quality of the Initiative	Q2	10
Effective Implementation	Q3	10
Impact on Smart Tourism & Digitalisation	Q4a	5
Impact on Human Resources Training & Upskilling	Q4b	5
Impact on Sustainability & Decarbonisation	Q4c	5

Total Maximum Score – 40; Total Minimum Score required – 20

## Tourism Worker of the Year Award Nominations in the following sectors:

- ~ Accommodation
- ~ Catering
- ~ Travel and Tourism Services
- ~ Visitor Attraction
- ~ Diving Centre
- ~ English Language Learning

Criteria	Information Evaluated from Nomination form	Maximum Score
Exemplary performance in daily operations	Q1	10
Exceptional Customer Service skills	Q2	10
Leadership, creativity and teamwork	Q3	10
Active in CSR programmes/voluntary work	Q4	10
Other commendable action	Q5	10
Presentation of information	Answers and Uploaded Files	5

Total Maximum Score – 55; Total Minimum Score required – 30

### 10. Final Stage and Announcement of Winners

The Selection Committee will shortlist a number of nominations from each Category. The winner from each Category will be announced during the awards ceremony. The event is taking place on **Thursday, 24th April 2025**.

Shortlisted Nominees will be advised by email. They are expected to collaborate by providing any required information that may be needed in the preparation for the event. They may also be required to attend an interview with the Selection Committee.

Nominees that do not make it to the shortlist stage will be informed via email.